

EUTOP and EUROTRADIA have entered a structural cooperation in June 2015 with the aim to expand business activities on the basis of their Franco-German complementarity.

EUTOP

Since 1990, EUTOP, as a structural partner, has supported the activities of the interest representations of private companies, associations and organisations at the institutions of the European Union and selected member states. The EUTOP team, currently consisting of about 100 people, also includes structural advisors in addition to the staff, among them former leading figures of the legislature and executive as well as personalities from public life from several EU member states.

In view of the increasingly complex decision-making processes in the EU, EUTOP has set itself the goal to grow along with and for its clients. For 25 years now, EUTOP has had diverse contacts with legislative and executive decision-makers of all institutions, fractions and member states. In this way, EUTOP effectively and efficiently supports its clients in representing their cases within the decision-making processes in Brussels and selected member states of the EU. With its scientifically well-founded approach (process competence, OnePager[®]-Methodology and PSGR[®]) and the EUTOP formula of success, EUTOP gives its clients a decisive competitive advantage in the political arena. For EUTOP, the crucial factor is the commitment to common interest.

EUROTRADIA

As an international consulting and services company, EUROTRADIA provides companies with its expertise in the economic sector, strategic analysis and consulting, business development, and support with joint-ventures and investments. Acting as a link between European customers and its international business network, EUROTRADIA promotes a long-lasting dialogue between customers and its partners, associates and consultants, who provide their knowledge and expertise of more than 200 employees in 50 countries with recognised competences in their country.

Based on the offer and the mission assigned, EUROTRADIA engages local consultancies that are able to provide and deliver operational information, to analyse decision-making processes and their evolution throughout time, and to participate in negotiations and to ensure its consistent follow-up.

What do we offer?

Through the structural cooperation between EUTOP and EUROTRADIA, we aim to bring together companies with interests in France, Germany and in the EU. We place our networks and expertise on political institutions as well as on the industrial and international sector at our client's disposal to ensure their market penetration and to represent their interests in the target country. On the basis of the joint competencies, EUTOP and EUROTRADIA are able to identify specific projects and companies wishing to develop their image in one of the target countries.

We strongly believe in the special relationship between Germany and France.

Financial and Legal Compliance

EUTOP and EUROTRADIA agree on the same strict professional standards:

On the basis of the EUTOP quality standards (ISO 9001:2008, data protection, financial compliance, legal compliance) and equipped with space, human resources and organisational capacities, EUTOP together with its clients accompanies the political decision-making processes in the European Union and selected member states structurally and sustainably with its scientifically well-founded approach (OnePager[®]-Methodology and PSGR[®]).

All work done by EUROTRADIA is guaranteed in compliance with its charter of ethics, established in 1993 and constantly updated since 1999: integrity, transparency and traceability of activities, fight against all forms of corruption, conflict of interests and accepting advantage, as well as confidentiality and respect for business secret. The charter of ethics complies with French and foreign legislation, the OECD convention of 1997 as well as UN conventions of 2003, and standard business ethics.

