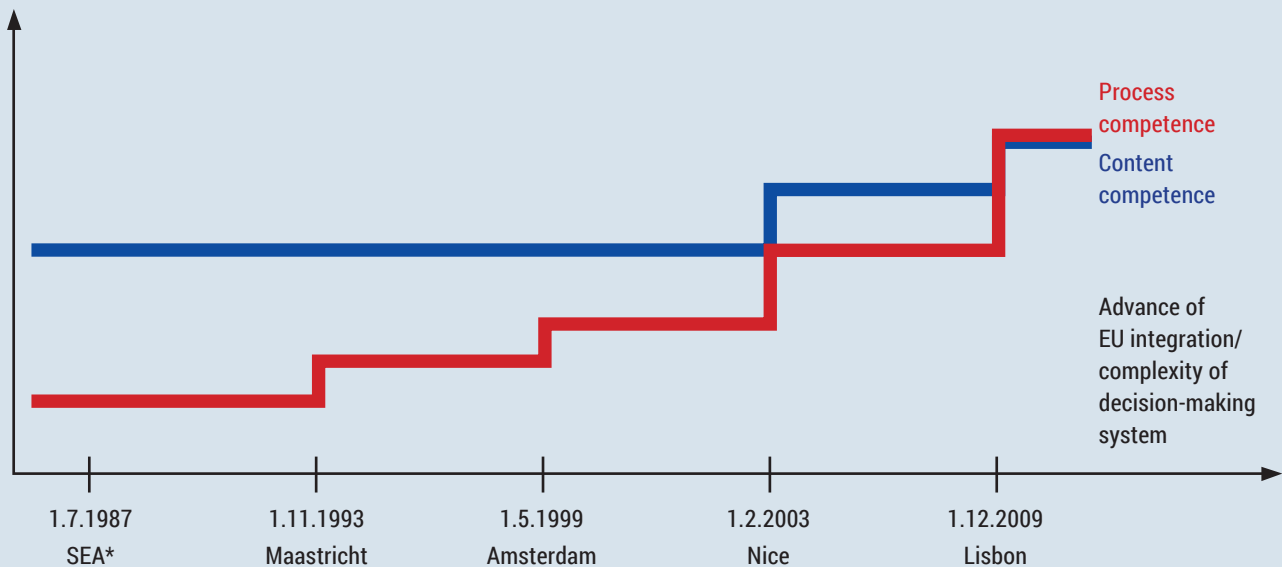


IMPORTANCE OF COMPETENCIES FOR A SUCCESSFUL LOBBYING

EVER SINCE TAKING OF EFFECT OF THE LISBON TREATY, PROCESS COMPETENCE HAS BEEN AT LEAST AS IMPORTANT AS CONTENT COMPETENCE. THE FOLLOWING GENERALLY APPLIES: THE MORE COMPLEX A DECISION-MAKING SYSTEM IS, THE MORE RELEVANT PROCESS COMPETENCE BECOMES WITH REGARD TO CONTENT COMPETENCE.

Importance of process and content competence for successful lobbying



* Single European Act