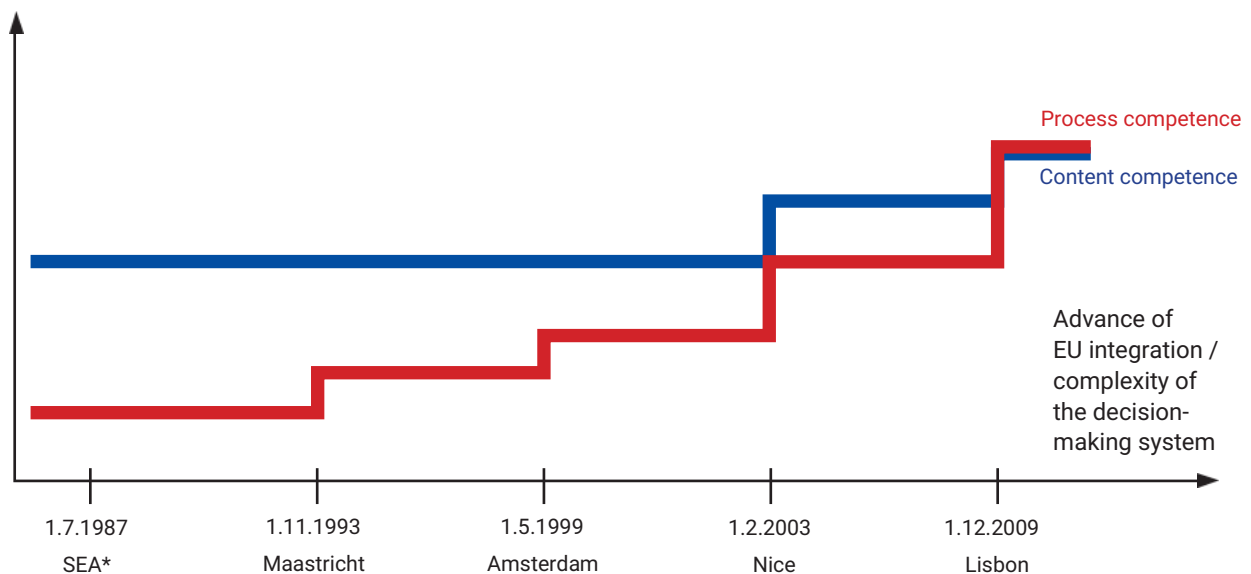


IMPORTANCE OF THE COMPETENCES FOR SUCCESSFUL LOBBYING

EVER SINCE TAKING OF EFFECT OF THE LISBON TREATY, PROCESS COMPETENCE HAS BEEN AT LEAST AS IMPORTANT AS CONTENT COMPETENCE.

THE FOLLOWING GENERALLY APPLIES: THE MORE COMPLEX A DECISION-MAKING SYSTEM IS, THE MORE RELEVANT PROCESS COMPETENCE BECOMES WITH REGARD TO CONTENT COMPETENCE.

Importance of process and content competence for successful lobbying



* Single European Act