

THE EUTOP ACADEMY

*A talent factory delivering employee excellence
to our clients*



Arne Leimenstoll

Head of the EUTOP Academy since October 2021

Following a successful test phase, the EUTOP Academy went into regular operation in 2022 and has since provided training to all client-facing staff. The senior consultants, who have supported our clients with high-quality services for years, contribute their experience within the scope of the in-depth modules offered by the Academy. This offers particular added value, especially for newer staff members. Senior managers, directors and the advisory board also pass on their decades of practical experience in lobbying to the next

generation. As such, the EUTOP Group's entire management team has now been fully integrated into the knowledge transfer provided by the EUTOP Academy. A "gold standard" for client work has been developed through cross-team discussions on project and customer management. This optimally positions future senior managers in the EUTOP Group for understanding and exceeding our clients' high expectations.

Select structural advisors offer specific and in-depth insights into the formal and informal decision-making processes at member state and EU level. One of last year's highlights was the **guest lecture by the former Deputy President and Commissioner of the EU Commission, Günther H. Oettinger**, on processes in the European Commission. Following the lecture, the future of the EU was jointly discussed on the basis of topical matters. These training formats are unlike any other available in the field of governmental relations. We are using the EUTOP Academy to invest in the training, development and future of our staff as well as to train highly qualified future managers.

Federico Brovelli, Senior Consultant, EUTOP Brussels



"The EUTOP Academy offers great benefits, even for those of us who are experienced senior consultants. It enables us to expand our expertise and stay abreast of the latest information and developments at all times. The positive effects are not only visible in our own performances, but also help us to develop a strong and highly competent team. The EUTOP Academy allows us to obtain valuable insights from prestigious structural advisors, who enrich us with their expertise and practical experience."

Alina Thieme, Senior Consultant, EUTOP Berlin

"The EUTOP Academy constantly enhances the quality of our work. It enables me to benefit from the extensive wealth of experience held by my colleagues and the advisors within the EUTOP Group. The inter-site knowledge sharing in particular qualifies me to find out about different strategies and perspectives with regard to the representation of interests and, ultimately, to achieve the best possible objectives for my clients, whether in Germany or the EU in general."

