



2026

Current information
for our clients
and business partners

STRUCTURAL PROCESS PARTNER FOR YOUR SUCCESS SINCE 1990

Dear Readers,

Not long ago, many considered the European Union (EU) a problem child - for the economy, but also for citizens. Too slow, too bureaucratic, too difficult to understand. And not least, it was regarded as weak, having a standing order for a seat at the side table of world politics.

Yet the very risks that Trump, Xi, and Putin pose to Europe - as different as they may be - have given the EU a spectacular comeback. Whether windfall taxes, tariffs, or the phase-out of combustion-engine vehicles, citizens are increasingly experiencing that decisions are made in Brussels rather than in Berlin, Paris, or Rome. This is especially true in the field of trade policy, for which the European Commission unquestionably has exclusive responsibility. The protectionist trade policies of the United States and China's aggressive export strategy urge the Europeans to look for alternative markets. This may explain why the Mercosur free trade agreement between the EU and Latin America - after 25 years (!) of negotiations - finally came into effect, at least provisionally, on 1st May 2026.

Negotiations with India, Australia, and Indonesia have been concluded, while talks are ongoing with the United Arab Emirates (UAE), Malaysia, and Thailand. Together these countries account for 13 percent of global imports. This is roughly equivalent to the share of China.

In addition, geostrategic shifts of historic proportions are happening. US President Donald Trump is quite obviously no longer willing to fully accept the very essence of NATO - all for one and one for all.

Europe must learn to defend itself, for example, against a belligerent Russia or against China's economic aggression. Citizens are becoming increasingly aware that no individual EU member state is significant on its own in this new world order.

It is therefore fitting that EUTOP is expanding its presence in the EU capital, Brussels. We have returned to Place du Luxembourg, in the immediate vicinity of the EU institutions and with a view of the European Parliament. EUTOP has been based here since 1998; only the renovation works required us to temporarily relocate our Brussels office in 2023. I cannot imagine a more appropriate moment for our return to **THE** meeting place of Europe!

The path to success for our clients within the EU is often long and complicated. By contrast, the path our consultants take to reach stakeholders in Brussels remains short. The magnificent architecture of Place du Luxembourg will undoubtedly serve as a source of inspiration for us.



Yours sincerely


Prof Dr Klemens Joos
Founder, owner and
CEO of EUTOP

EUTOP Geschäftsführung

"The particular value of EUTOP for our clients lies in our process expertise, i.e. our ability to successfully support our clients' interests in complex decision-making processes with the relevant decision-makers

in the executive and legislative branches at the right time."



Stefan Mappus

Managing Director
EUTOP International GmbH

Stefan Mappus

Stefan Mappus has been Managing Director of EUTOP International GmbH since April 2024. Prior to that, he served as a member of the Executive Board of pmOne AG from 2015 to 2023, and from 2017 onwards held the position of Group CFO. He has also been an advisor to the Management Board since 2012. Before moving into the private sector, Stefan Mappus spent many years in leading political positions. Between 1998 and 2011, he served, among other roles, as State Secretary, minister, chairman of the CDU parliamentary group, chairman of the CDU Baden-Wuerttemberg, and Minister President of the State of Baden-Wuerttemberg.

He began his professional career with an apprenticeship as an industrial clerk at Standard Elektrik Lorenz. After his military service, he studied economics and social sciences at the University of Hohenheim, where he also worked as a research assistant. Before entering politics, he held a position in sales at Siemens AG.

"The EU's decision-making processes are becoming increasingly complex, which is why it is becoming more and more difficult for companies to put forward their concerns. Thanks to its unique specialisation in process expertise, EUTOP is in a position to successfully assist our constantly growing client base at."



Felix Dane

Managing Director
EUTOP Brussels SRL

Felix Dane

Felix Dane has been the Managing Director of EUTOP Brussels SRL since May 2025. Prior to that, he set up the London office of the geopolitical consultancy Berlin Global Advisors in the United Kingdom.

His career has taken him to key European and international settings. After completing a traineeship at the European Commission, he served as Head of Office for a Member of the European Parliament. From 2009 onwards, he worked for the Konrad Adenauer Foundation, heading the foreign offices in the Palestinian territories, Brazil, and later in the United Kingdom and Ireland.

Felix Dane completed his military service and studied law at the universities of Greifswald and Heidelberg. He also earned a Bachelor's degree in International Relations from Keele University and a Master's degree in European Studies from the London School of Economics and Political Science (LSE).



"Trust is EUTOP's most valuable asset. Legal certainty, compliance, and professional administration provide its foundation – for the benefit of our clients and business partners, and as the basis for a reliable dialogue with policymakers and public institutions."



Christian Schaufler
Managing Director
EUTOP Group

Christian Schaufler

Christian Schaufler has been a member of the Executive Board as Chief Administrative Officer since September 2011 and has served as Managing Director of the EUTOP Group since April 2019.

Before joining EUTOP, he was Head of Office of the Minister President at the State Parliament of Baden-Wuerttemberg from 2010 to 2011. Prior to that, he headed the Office of the Chair of the CDU parliamentary group in the Baden-Wuerttemberg State Parliament. From 2004 to 2007, he worked as a lawyer at the RWT Group in Reutlingen.

Christian Schaufler studied law at the University of Tübingen, completed his legal apprenticeship in Tübingen and Reutlingen, and passed the second legal state examination in law in 2004. At the same time, he served as a research assistant at the Chair of Public Law at the University of Tübingen.

"Our motto is: A satisfied client may leave tomorrow. That is why satisfaction alone is not enough: We strive to inspire our clients by continually exceeding their expectations. Our science-based method turns this ambition into a systematic approach to success – something clearly reflected in the remarkable loyalty of our long-standing clients."



Arne Leimenstoll
Member of the Management
Board of the EUTOP Group

Arne Leimenstoll

Arne Leimenstoll has been an authorized signatory and a Member of the Management Board of EUTOP Group since November 2024. He has been leading the EUTOP Academy since 2021.

Prior to these roles, he held various management positions at EUTOP in Berlin, including in the areas of Research and Development, OnePager®-Quality, and Production Expertise. He began his career at EUTOP in 2013 in Brussels as a Junior Consultant, and subsequently worked there as a Consultant. Before joining EUTOP, he worked at Sovereign Strategy in Brussels and in the office of Member of the European Parliament Herbert Reul.

Arne Leimenstoll studied politics and social sciences at the University of Cologne, where he completed a European studies program in collaboration with Sciences Po, Paris, and went on to earn a postgraduate degree in European Studies at the College of Europe in Bruges.

Scientific milestones in 2026

New edition of "Convincing Political Stakeholders"



Prof Dr Klemens Joos
*Founder, owner and
CEO of EUTOP*

In 2026, the world became even more complex from a political, economic and social perspective, and therefore even more confusing and uncertain. These change processes are also posing major challenges for companies with regard to interest representation. In the current edition of his standard academic work "Convincing Political Stakeholders", Professor Klemens Joos describes the prerequisites for successful interest representation in complex decision-making systems such as the European Union.

In a new chapter, the readers gain a unique and case-oriented insight into the specific practice of governmental relations work in Brussels. The revised work revolves around the formula that Professor Joos has developed for the successful representation of interests. The new edition provides methodical knowledge on the resolution of problems in complex situations (process trumps content) as well as profound knowledge of the functioning of today's EU (decision-making structures and decision-making processes).

Both of these aspects – the scientific theory and the sublime knowledge of decision-making in the EU's multilevel system – make the work a "must read" for senior EU figures of today and the future.

Those who wish to shape EU politics or be involved in decisions should understand the importance of both perspective change competence and process support competence. This applies to all players on the "European Union stage", from EU Commission officials through members of the European Parliament to decision-

makers in member states. Companies, associations, organisations and journalists will also profit from reading the new edition. After all, "Convincing Political Stakeholders" provides an in-depth understanding of the EU's structure and working methods.

The book sold out on Amazon within a few days of its publication by Wiley. Media Control (the exclusive media partner of the major German publishing houses) ranked the publication in first place in the political science category of its book charts. Furthermore, the magazine Focus (edition: 16/09/2023) published a slightly abridged version of the Outlook section of the new edition. In this, Professor Joos refers to the urgent need for reform to overcome the governance crisis within the EU. At the heart is the need for an extensive if not complete abolition of the unanimity principle in favour of the qualified majority.

The new work continues to act as the theoretical basis for the "Political Stakeholder Management" Master's seminar that Professor Joos teaches at the TUM School of Management each semester.

Anchoring the formula for success in science

Within the scope of his academic work, Professor Joos has set himself the ambitious goal of further anchoring the EUTOP Methodology, in particular the formula for the management of successful interest representation in complex situations, in the field of science. The new edition of "Convincing Political Stakeholders" is an important building block in the achievement of this goal.

The publication of further scientific contributions in relation to the formula for success are planned in cooperation with Professor Christian Blümelhuber (Professor of Strategic Organisational Communication at the Berlin University of the Arts).





An initial publication will focus on how lobbying mediates between the two systems “economy” and “politics”, which strategies it uses and how these can be structured. The immense importance of this work for the EUTOP Group is clear: from an academic perspective, the EUTOP Methodology should become the “gold standard” within the sector.



Interest representation as a democratic policy-forming process

In addition to progressing academic research, Professor Joos also keeps a constant eye on the public

perception of interest representation. He regularly expresses himself on this matter in contemporary magazines and at professional events, for example within the scope of a panel discussion at Stiftung Bundespräsident-Theodor-Heuss-Haus (Federal President Theodor Heuss House Foundation) on the topic “Delegates, lobbyists, political defectors – who determines our politics?”.

During the discussion with the Vice-President of the European Parliament, Katarina Barley, and the political managing director of LobbyControl, Imke Dierßen, among others, Professor Joos cleared up common prejudices in relation to lobbying. He combated the accusation of imbalance, for example between industry on the one hand and NGOs on the other, by making reference to the European transparency register. 3,103 interest representatives for companies and company groups are registered in this, but so are 3,375 interest representatives for NGOs, platforms and networks (as of October 2024). Ultimately, the speakers agreed that rule-based interest representation is a necessary and central part of making decisions in the public interest, especially in the EU.



The Standard Academic Work

Current edition

Prof Dr Gunther Friedl, Former Dean of the TUM School of Management:

“Klemens Joos succeeds once again in treading new ground with this second edition of his book. He tangibly packs the important distinction between content competence and process competence, without which successful interest representation is not possible, into a formula that reduces the complex task of interest representation to its core and the central relationships.”

Prof Dr Thomas F. Hofmann, President of the Technical University of Munich (TUM):

“Based on competencies and international experience obtained over a number of decades in politics, business and academia, Professor Klemens Joos and his co-authors impressively show in this book how successful lobbyists in complex decision-making systems – companies in the multi-level system of the European Union, for instance – have to structure their negotiating strategy and procedural organisation. In doing so, the authors add flexibility to the previous concepts of rigid sociological, political science and economic functional mechanisms of lobbying work and skilfully combine theoretical and methodological bases with specific orientation aids for business practice.”

The EUTOP Academy

A talent factory delivering employee excellence to our clients

The EUTOP Academy has been an integral part of our training and professional development system for several years. In recent months, our client-facing employees have successfully completed numerous modules at the EUTOP Academy. This ensures that everyone benefits equally from the Academy's training and development opportunities.

Our senior consultants, who have been supporting our clients with high-quality services for years, contribute their experience to the in-depth modules of the Academy. This offers particular added value, especially for newer staff members. The Management Board, the Key Account Managers and the Advisory Board also pass on their decades of practical experience in lobbying to the next generation. The entire management team of EUTOP Group is now fully integrated into the knowledge transfer provided by the EUTOP Academy. A "gold standard" for client work has been developed through cross-team discussions on project and customer management. This enables future senior managers in the EUTOP Group to understand, meet, and exceed our clients' high expectations.



Arne Leimenstoll
Member of the Management
Board of the EUTOP Group

Select structural advisors offer specific and in-depth insights into the formal and informal decision-making processes at member state and EU level. A particular added value comes from the external perspectives incorporated into the programme. Through guest lectures and dialogue formats, participants gain insights into current priorities at both the EU and member state levels. Direct exchange deepens the understanding of timing, stakeholder dynamics, and the practical implementation of interest representation. These training formats are unique in the field of governmental relations. The EUTOP Academy is an investment in the training, development, and future of our staff, and at the same time, we are training highly qualified future managers.

"The EUTOP Academy offers great benefits, even for those of us who are experienced senior consultants. It enables us to expand our expertise and stay abreast of the latest information and developments at all times. The positive effects are not only visible in our own performances, but also help us to develop a strong and highly competent team. The EUTOP Academy allows us to obtain valuable insights from prestigious structural advisors, who enrich us with their expertise and practical experience."



Steffen Bartsch
Senior Consultant, EUTOP Brussels

"The EUTOP Academy constantly enhances the quality of our work. It enables me to benefit from the extensive wealth of experience held by my colleagues and the advisors within the EUTOP Group. The inter-site knowledge sharing, in particular, qualifies me to find out about different strategies and perspectives with regard to the representation of interests and, ultimately, to achieve the best possible objectives for my clients, whether in Germany or the EU in general."



Helen Meyer
Senior Consultant, EUTOP Berlin

Compliance & Transparency

Guiding stars for sustainable success

Successful representation of interests in the European Union, its member states and regions is based not only on highly specialised expertise, rich practical experience and a non-partisan network at the most diverse political levels, but ultimately on one irreplaceable resource: trust. Trust in the integrity and the methods of the actors involved. Since its foundation in 1990, the EUTOP Group has been aware that it can only be structurally successful as a recognised intermediary for its clients if it is perceived as a trustworthy partner by politics and business at all times.

Compliance and transparent conduct in day-to-day work have been a key part of EUTOP's DNA for decades. Compliance receives a great deal of attention, especially in the business activities of large companies and organisations. In addition, legislators have proclaimed an age of transparency on a wide variety of levels. The EUTOP Group therefore works continuously – together with leading external specialists – on the further development of its own compliance standards.

The Group's compliance management system comprises the areas:

- _ Legal Compliance
- _ Financial Compliance
- _ Tax Compliance
- _ External data protection officer
- _ Anonymous whistleblower system
- _ Certification of all administrative tasks according to ISO 9001
- _ EcoVadis Rating

In order to provide its clients with the highest level of security and reliability, the EUTOP Group not only continuously audits existing processes internally, it also utilises the expertise and independence of external audits through inspections by recognised certifiers and



Stefan Zitzelsberger
Chief Compliance Officer
EUTOP Group

renowned law firms, auditors, tax consultants and an external data protection officer.

In a decisive step to further strengthen its compliance and sustainability efforts, the EUTOP Group has strengthened its independent compliance department by appointing a Chief Compliance Officer and a Sustainability Officer. These appointments underline the EUTOP Group's commitment to compliance and sustainability, and demonstrate its endeavour to maintain the highest standards in these important areas and continue to meet regulatory challenges at the highest level.

In addition, the EUTOP Group supports the efforts of the public sector at European, national and regional level to achieve greater transparency in political processes. Wherever the legal framework makes it mandatory or leaves it voluntary, the EUTOP Group is registered in the relevant transparency and lobby registers.

With developed compliance standards, external audits, regular training as well as active compliance communication to employees, the EUTOP Group lays the foundation on which the highly motivated and qualified EUTOP consultants can successfully support lobbying with the trust of clients and politicians. "Compliance & Transparency" also means better value for clients and a better balance of interests for the benefit of all!

Read more at: www.eutop.com/en/compliance

Formula for success

EUTOP counters the growing complexity in the EU decision-making structure with a unique formula for success and thus exponentially increases the success of your lobbying.

$$SL = (CC + PSC) \text{ (OnePager® Methodology · PSGR®)}$$

Before the Treaty of Lisbon, successful lobbying consisted mostly of content competence. But since then, and to some extent even before then, in the complex decision-making structure of the EU, it has become the result of a combination of the client's content competence (CC) and EUTOP's process structure competence (PSC). The sum of both is multiplied by the perspective change competence (OnePager® Methodology) and the latter is multiplied by the process support competence (PSGR®). The client's content competence (CC) and EUTOP's process structure competence (PSC) represent the structural instruments, while the perspective change competence (OnePager® Methodology) and process support competence (PSGR®) are the process instruments of successful lobbying. In other words: the sum of the client's content competence (CC) and EUTOP's process structure competence (PSC) will, in general, only lead to a successful lobbying result in the complex decision-making system of the EU (SL) if the OnePager® Methodology and PSGR® are used at the same time.

SL = Successful lobbying in the complex decision-making system of the European Union

This entails gaining competitive advantages, preventing competitive disadvantages and avoiding technical faults in legislative and executive initiatives at EU and member state level. Lobbying agendas are directives, regulations, white and green papers of the Commission, decisions in antitrust law and the law on state aid, as well as guidelines, custom duties and many other executive and legislative measures.

CC = Client's content competence

This involves the client's content competence and the "classic instruments" of content-oriented interest representation (corporate representative offices, associations, public affairs agencies and law firms).

PSC = EUTOP's process structure competence

This involves EU-wide maintaining of space, as well as human resources and organisational capacities (management competence), and production competence based on cross-institutional, cross-factional and cross-member-state networks of own employees, structural advisors, structural co-operation partners and external networks.





This results in a service that is a task force for the client – a task force in time of crisis, a service unit and an insurance against unexpected changes in the legal and political framework. The customised, structural intermeshing of CC and PSC is a significant success factor.

OnePager® Methodology

This entails an interdisciplinary consideration of the problem from different angles, with the goal of working out a successful solution (change in perspective from the individual perspective to a common interest perspective). The result is a procedure which has been scientifically and empirically developed since 1990, and in which decision-theoretical, cultural, linguistic, inter-institutional, cross-member-state and party-political points of view are taken into account. In about 5-15% of all cases, the desired change in perspective is not possible, which de facto rules out successful lobbying. In such cases, EUTOP advises the client not to act. The advantage for the client consists in being able to choose alternative actions at an early stage and avoid the unnecessary deployment of resources. However, if the change in perspective succeeds – which happens in 85-95% of all cases – process support competence decides whether the goal is achieved.

PSGR® = Process-oriented structural governmental relations

EUTOP's employees and advisors must structurally and sustainably support all interfaces daily, so that the result of the OnePager® Methodology can lead to the success of the specific lobbying project. Experience shows that large projects usually fail on minor details. Organisational faults and misunderstandings can no longer be tolerated in a complex decision-making system. The ongoing support of the client by EUTOP's process support competence is another essential success factor because, during a decision-making procedure in a complex system, loyalties and coalitions can change at any time. The continual examination and co-ordination of all interfaces and the situational update of the OnePager® are therefore essential.

Complementary procedure

EUTOP works as an independent intermediary and according to the "only one interest" principle. Because the complexity of the key decision-making process continues to grow, a customised, project-specific intermeshing of all competences must take place in each individual legislative or executive project. The decisive factor here is PSGR® interface management between clients and their instruments on the one hand, and the legislative and executive on the other hand. As an intermediary, EUTOP provides effective process competence and sophisticated EU-wide process management. EUTOP is independent from "the party concerned" as well as from the "decision-maker" and, for this reason, is accepted as a neutral, impartial and trusted intermediary, always acting to complement clients and their "classic instruments" of content-oriented interest representation.

Prof Dr Klemens Joos developed the EUTOP formula for success during his time as a visiting lecturer at the Faculty of Business Administration at Ludwig Maximilian University of Munich (2013 to 2021). Since the summer semester of 2021, he has been visiting lecturer at the TUM School of Management of the Technical University of Munich (TUM), where he was appointed Honorary Professor of Business Administration – Political Stakeholder Management in 2022.

On 6 September 2023, the new edition of the standard academic work "Convincing Political Stakeholders" by Prof Dr Klemens Joos was published. The focus is on a new chapter that provides a unique, case-based insight into the concrete practice of interest representation in Brussels. This makes the science-based formula for successful lobbying even more accessible.

Our client teams

in action for you



Prof. Dr. Klemens Joos

*Founder, Owner, CEO
Senior Key Account Manager*



Arne Leimenstoll

*Member of the Management Board
Senior Key Account Manager*



Tim A. Bremmer

Senior Key Account Manager



Daniel Kewitz

Senior Key Account Manager



Stefan Mappus

*Managing Director
Senior Key Account Manager*



Felix Dane

*Managing Director
Senior Key Account Manager*



Luis-Maximilian Hamm

Key Account Manager



Lorenz Kammer

Key Account Manager



Jack McKeivor

Key Account Manager



Timo Reinders

Key Account Manager



Our client teams

in action for you – continuation



Isabel Anaya Longaric
Senior Consultant



Steffen Bartsch
Senior Consultant



Philipp Gebhardt
Senior Consultant



Denise König
Senior Consultant



Helen Meyer
Senior Consultant



Hubertus Schönbürg
Senior Consultant



Lena Wiehe
Senior Consultant

**Over 150 employees
and structural advisors**

Corporate Mission

EUTOP is a governmental relations company founded in 1990 by Prof Dr Klemens Joos. The EUTOP Group's business model is to provide methodological support to represent the interests of companies and associations vis-à-vis the institutions of the European Union (EU) and selected EU member states. As a structural service provider and intermediary, EUTOP provides its clients with the necessary process competence and has mastered the how, when and where of the EU multi-level system for more than 30 years. Combined with the client's content competence, process competence has become indispensable for a successful representation of interests. And this is precisely what EUTOP bases its clients' success on.

In the coming years, the EUTOP Group will be present in all EU member states in order to provide EU-wide process expertise for its clients at all times and in an all-encompassing manner as a specialist service provider. The EUTOP Group is investing heavily in its networks at EU level and in its sales and management structures.

In addition, the EUTOP Group will finalise its sales and management structures in the relevant global markets in order to provide process support to companies from other regions of the world within the EU.

EUTOP's process competence consists of three process-focused products or services, namely its process structure, perspective change and process support competence.

Process structure competence

is the EU-wide maintenance of premises, human resources and organisational capacities as well as a cross-institutional, cross-factional and cross-member-state network.

Perspective change competence (OnePager® Methodology)

is one of our main tools for successful interest representation, which is achieved by developing and implementing a change in perspective from the individual to a common interest perspective.

Process support competence (PSGR®)

includes, as part of Process-oriented Structural Governmental Relations (PSGR®), the structural, sustainable management of the political process relevant to the client, at every key interface.

The key to success in the EU's complex decision-making system is EUTOP's long-term, i.e. structural process competence, which is closely intermeshed with the client's content competence.

Expertise, Credibility, Trust

by Prof. Dr. Dr. h.c. mult. Wolfgang A. Herrmann



Prof. Dr. Dr. h.c. mult. Wolfgang A. Herrmann

President Emeritus
Technical University of Munich

We live in a world of complex interdependencies. Despite the **tremendous advances** brought about by **artificial intelligence**, meaningful and sustainable decision-making still depends on the **effects of a change in perspective**.

Thirty-five years ago, a young economist and entrepreneur from one of Germany's finest academic institutions - the Ludwig Maximilian University of Munich (LMU) - anticipated this fact: **Dr Klemens Joos** has been adhering to this science-based approach ever since and today serves as a professor at the Technical University of Munich (TUM), where he teaches an extensive academic programme. Ahead of its time, **EUTOP** was established as an **interface between the business world and the political sphere** – one that is a leader today because it operates with such high efficiency; indeed, one might say: across Europe..

The **scientific approach** is encapsulated in the Joos Formula:

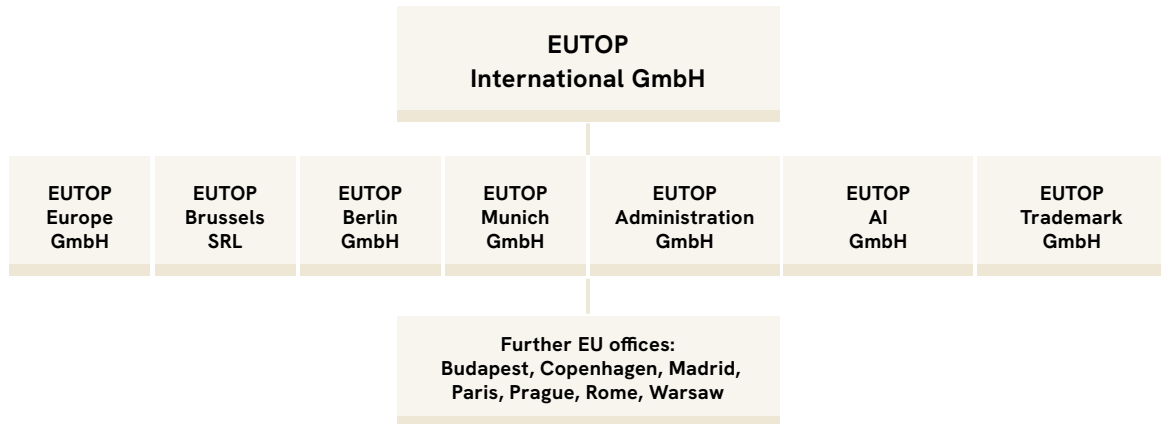
$$\text{EIV} = (\text{IK} + \text{PsK}) (\text{OnePager}^{\text{®}}\text{-Methodology} \cdot \text{PSGR}^{\text{®}})$$

A key component of this formula is **processual expertise**, which at the same time reflects the company's guiding philosophy. However, the components of the formula do not exist in isolation, but form the guiding principle for competence and trust. The company derives its strength from the broad-based, interactive expertise of highly accomplished professionals. **Credibility and trust** emerge at the interfaces of perception, thought processes, and decision-making in both business and politics.

EUTOP stands for a Europe that must finally embrace internal coherence and deliver far-sighted, process-driven outcomes, and also for the Greek prefix εὖ, meaning good, well, or beneficial – a concept that culminates in TOP.

EUTOP Group

Status quo



8 affiliated companies EU-wide.

10 sites in the EU and Europe.

Close proximity to the institutions

including EUTOP's headquarters in Munich and its offices in Brussels and Berlin, which are also at the service of our clients.

Over 150 employees and structural advisors

Our structural advisors are outstanding personalities who formerly held leading positions in politics and the business world. They provide EUTOP with their experience, their knowledge and their networks.

Compliance management system

consisting of legal compliance, financial compliance, tax compliance, an external data protection officer, an anonymous whistleblower system, certification of all administrative tasks according to ISO 9001 and EcoVadis certification.

Quarterly external audit

of the correct performance documentation, order accounting and fee accounting as well as the voluntary auditing of all financial statements by auditors within the scope of financial compliance measures.

Scientifically well-founded business model

in co-operation with Ludwig Maximilian University of Munich (LMU) as well as the Technical University of Munich (TUM).

EUTOP Group's coverage

EUTOP

Management Board:

Founder, owner
and CEO of EUTOP
Prof Dr Klemens Joos

Stefan Mappus
Felix Dane
Christian Schaufler
Arne Leimenstoll
Tim Bremmer
Daniel Kewitz

over 150 employees
and structural advisors
from business and politics

over 3,500
resilient contacts

within institutions and organisations
of the EU member states

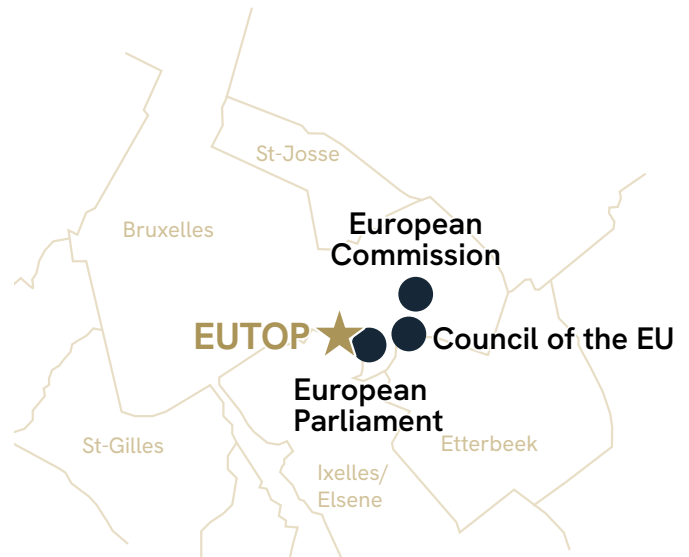
EUTOP employees have gained the necessary professional experience in political environments. For example, in the form of full-time or voluntary work for parliaments, governments or political parties in Germany, in other EU member states and at EU level as well as for globally active companies. They have outstanding levels of university education, often internationally, in the disciplines of law, economics and politics. The EUTOP team is non-partisan and belongs to a spectrum covering all democratic parties.

Moreover, former legislative and executive heads, as well as well-known public figures from many EU member states, act on behalf of EUTOP. As structural advisors, they place their experience and expertise at EUTOP's disposal. In addition, EUTOP co-operates structurally with selected governmental relations agencies within the EU. Linking networks based on EUTOP quality standards creates innovation and success for our clients. Overall, the EUTOP Group bundles and manages unique competences throughout the EU.

Our head offices

EUTOP maintains a presence in key political and economic decision-making centers. Our main offices in Brussels, Berlin, and Munich combine the proximity to European, national, and regional institutions with a modern infrastructure for confidential discussions, strategic advice, and personal interaction with our clients.

Our Brussels office on Place du Luxembourg plays a particularly important role: located in the immediate vicinity of the European Parliament and the European Commission and the seat of the EUTOP Group in Brussels since 1998.



Our head offices



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Our other offices

EUTOP is present where the decisions are made.

In addition to our head offices in Brussels, Berlin and Munich, we also have offices in seven other locations in the EU and - through a network of structural partners – in other EU member states.



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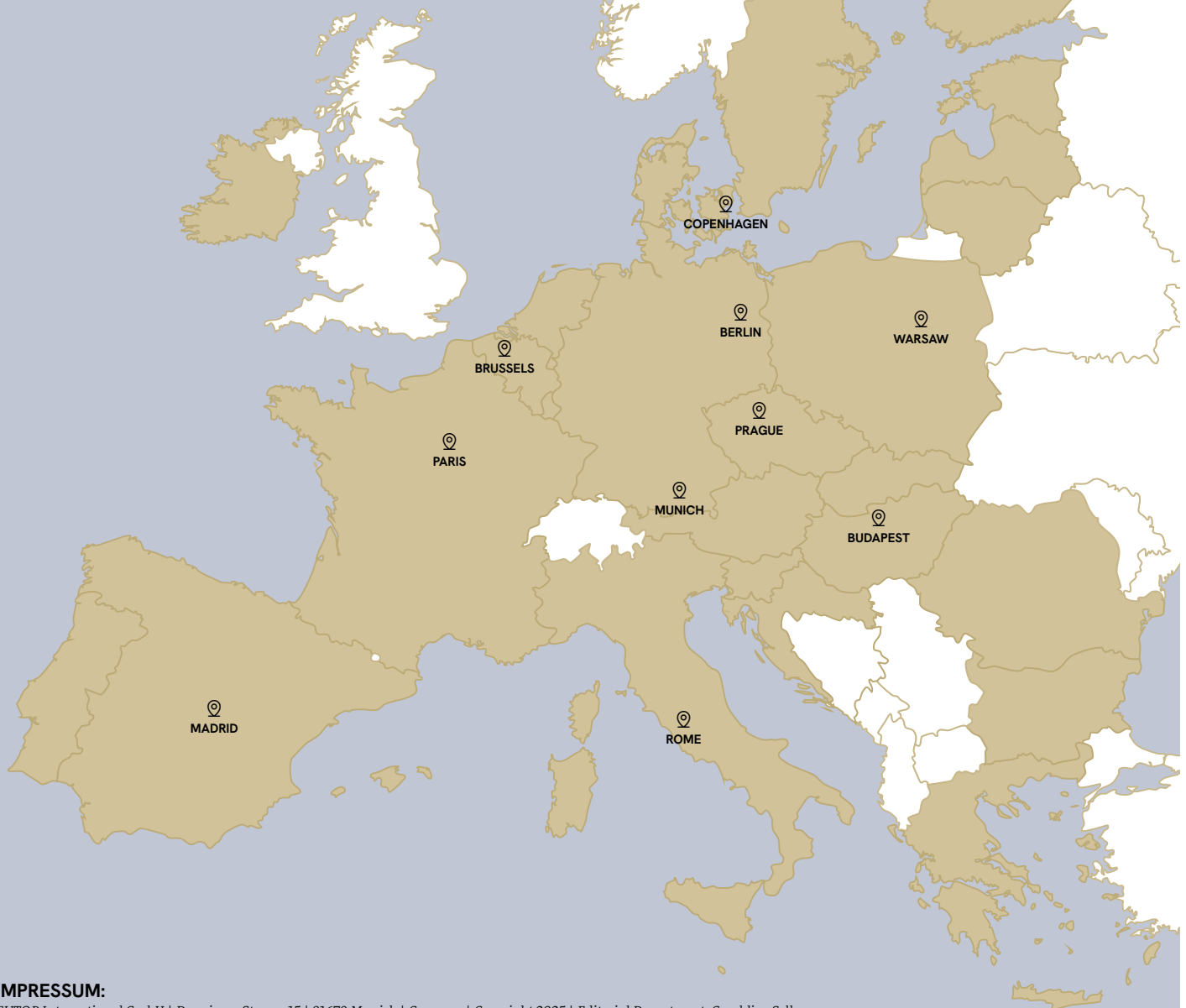
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EUTOP – present in the European Union und in Europe



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